

June 2013

ecotality™

ECTY
NASDAQ
LISTED



Safe Harbor Statement

As provided by the "Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995," ECOtality, Inc. cautions the audience that this presentation includes forward-looking statements. Actual results might differ materially from those projected in the forward-looking statements. Additional information concerning factors that could cause actual results to materially differ from those in the forward-looking statements in ECOtality's financial statements filed with the Securities and Exchange Commission.

Company Overview

Leading Hardware, Software and R&D for electric transportation
Diversified revenue base of 3 complementary business segments

Blink

- Residential , public & commercial EV charging solutions
- Contracted by U.S. Dept. of Energy for The EV Project (~\$115M)
- Over 11,000 chargers installed as of February 2013

Minit-Charger

- Fast charging electric material handling and ground support equipment
- 5,600+ chargers deployed in warehouse and distribution centers
- Reduces fuel costs while enhancing productivity and safety

ETEC Labs

- 20+ years of consulting and R&D for advanced transportations systems, fueling infrastructure, energy storage and vehicle technologies
- Awarded \$26.4M by U.S. Dept. of Energy for advanced vehicle testing
- 80 million+ miles of testing on advanced vehicles & infrastructure

The logo for Blink, featuring the word "blink" in a bold, lowercase, sans-serif font.The logo for Minit-Charger, featuring the words "MINT" and "CHARGER" in a bold, uppercase, sans-serif font, with a small green and yellow square icon between them.The logo for ETEC Labs, featuring a stylized circular icon with blue, green, and yellow segments, followed by the words "etec labs" in a lowercase, sans-serif font.

blink



Membership Card



Level 2 Residential



Level 2 Commercial



DC Fast Charger

Blink Network Technology



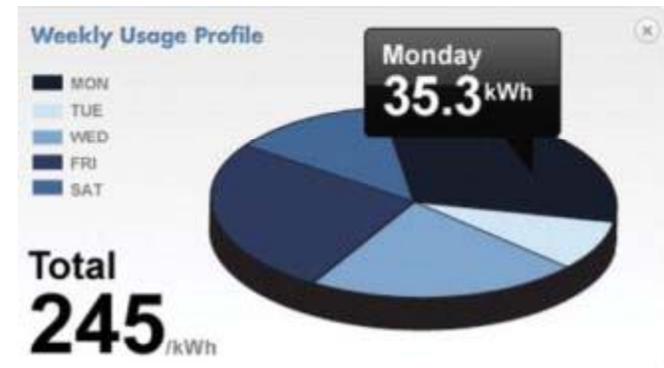
Blink Network

EV Drivers:

- Locate a Blink charger
- Mapping & directions
- Real-time availability
- Charge status monitoring
- Program for lowest kWh rates
- Remote control of charging

Employers & Commercial Hosts:

- Monetize charging services
- Attract new customers
- Energy & usage data
- Flexible access controls
- Increase customer dwell time
- Advertising opportunities



Blink Revenue

Revenue Streams

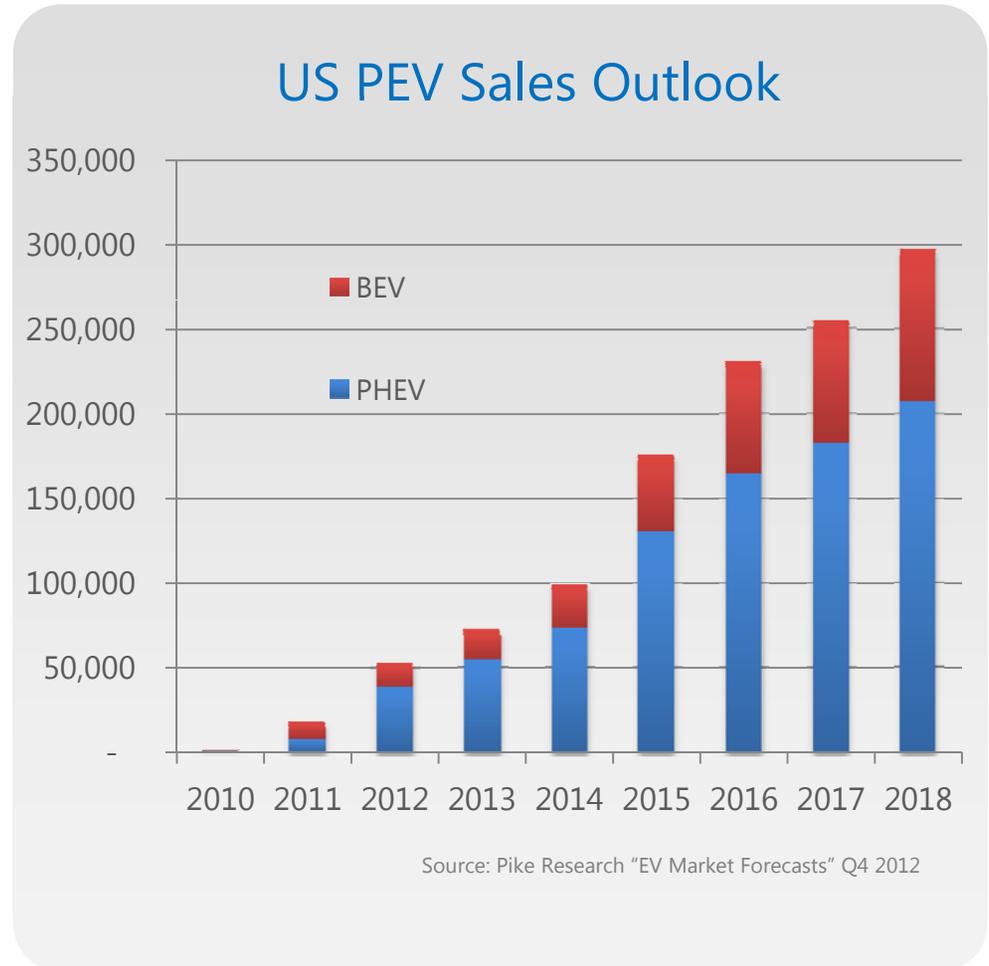
- Equipment Sales
- Access and Usage Fees
- Licensing
- Advertising
- Utility Services
- Data
- Warranty/Service
- Installation

User Type	Annual Fee	L2 Fee/ Hour	DCFC Fee/ Session
Blink +	\$30	\$1.00	\$5.00
Guest	-	\$2.00	\$8.00



Market Drivers

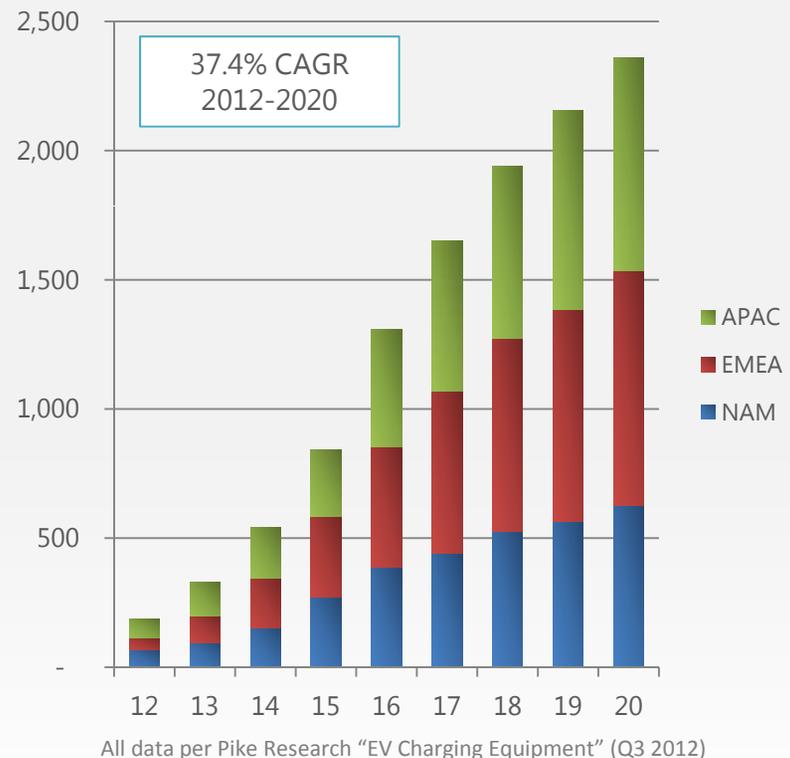
- Rising oil/gas prices
- Increased vehicle availability
- Increased consumer awareness
- Growing charge infrastructure
- Strong government support
- Rising CAFE Standards



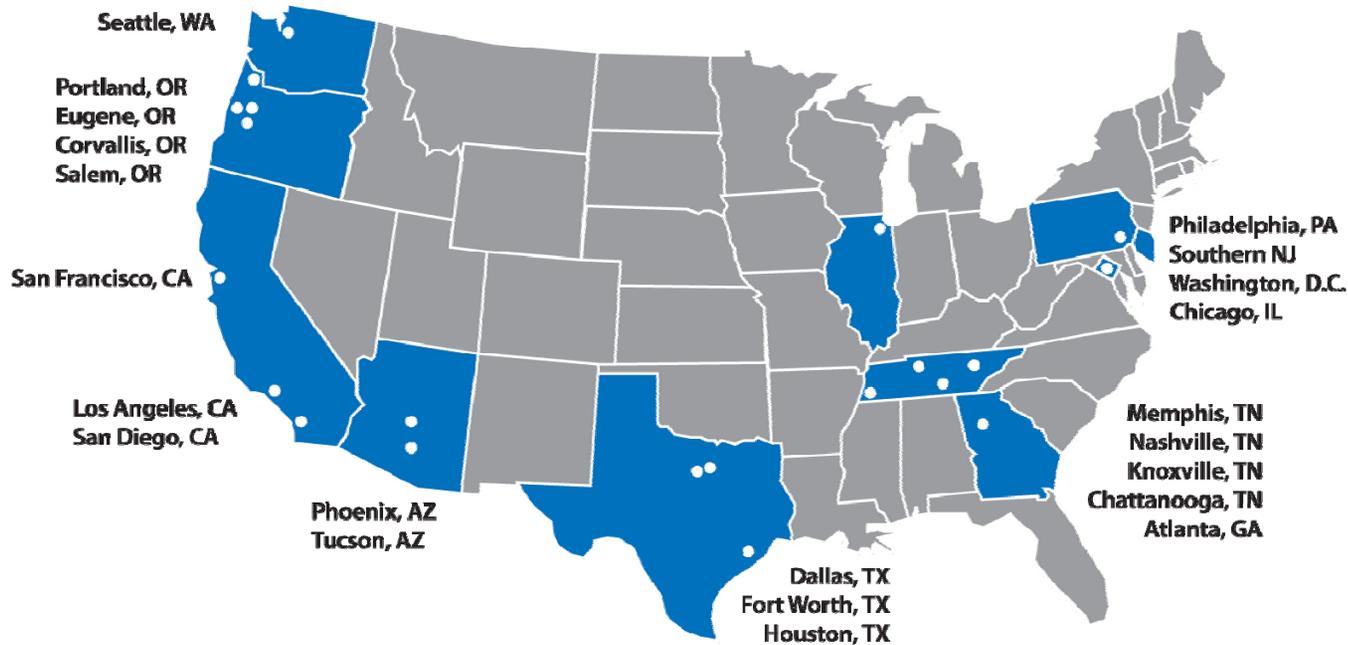
Industry Growth

- 37.4% CAGR for global sales of EV Charging Equipment
- Market to grow from ~\$355M to ~\$3.8B by 2020
- Total annual global unit sales to grow from ~187,000 to ~2.4 million by 2020
- Cumulative new units in the field from 2012-2020 to top 11.4 million

Demand for EV Charging Equipment
(Units in thousands)



The EV Project



Project Manager for the
US Dept. of Energy

\$100.2M contract with
\$15M in other grants

11,000+ chargers
deployed*

*as of February 2013



**More than
1.7 million
charge events.**



Strategic Customers





Capitol Gateway Park – Olympia, WA



CenturyLink (formerly Qwest) Field – Seattle, WA



Nissan Plant – Smyrna, TN



Florida Power & Light – Miami, FL



IKEA – East Bay, San Francisco, CA



Paradise Point Resort & Spa – San Diego, CA



Walmart – Wood Village, OR



The North Face HQ – Alameda, CA

Interoperability JV

- 3/7/13: Established **Collaboratev, LLC**, a JV with ChargePoint for EV drivers to charge on any affiliated network
 - ChargePoint raised \$47.5M in Series D financing led by Kleiner Perkins Caufield & Byers and Braemar Energy Ventures (5/7/12)
- Blink + ChargePoint currently operated over **~15,000 public charge ports** or **~90%** of public chargers in the U.S.
- Collaboratev objectives:
 - Common authentication/access credentials
 - Single billing statement for all charging activity
 - Provide aggregated usage data to users
 - Financial reconciliation amongst networks
 - Clearinghouse for all mapping/POI data for industry

collaboratev



-chargepoint+ blink

*"The creation of a **vendor-agnostic payment processing and authentication system** for EV charging would alleviate consumer concern of being tied to one charging network and would therefore make EVs **more attractive to mainstream vehicle buyers.**"*

- John Gartner, Pike Research

Management Team



H. Ravi Brar
President, CEO &
Director

- Formerly EVP and CFO at Exigen Services
- Previously CFO and COO of Pac-West Telecomm
- Former director of business development for China, Russia and India at Xerox Corporation



Murray Jones
COO

- Led ABB's Electric Vehicle charging range-ready infrastructure initiative in North America
- Spent 33 years with GE in its industrial and automotive businesses



Susie Herrmann
CFO

- Diverse financial leadership with start-ups and Fortune 500 companies spanning 20+ years of experience
- Former director of Accounting Services for Belae Brands
- Previously financial controller for Innovative Brands
- CPA



Paul Gordon
CTO

- As former VP of Engineering, oversaw the SecureMesh product portfolio at Trilliant Networks
- Previously president & CEO of SkyPilot Networks
- Held positions at Terawave, Pacific Broadband Communications and COM21



Martin Felli
VP, General
Counsel

- Formerly SVP and Associate General Counsel of Clear Channel Outdoor, Inc.
- Previously Senior Counsel for HBO, the premium cable television network.
- Former associate at Latham & Watkins



ECotality, Inc.
Post Montgomery Center
1 Montgomery Street, Suite 2525
San Francisco, CA 94104

P: 415-992-3000

www.ECotality.com
www.blinknetwork.com
www.minitcharger.com

