

North Bay Business Journal's 21st Annual WINE INDUSTRY Virtual Conference

Wednesday, July 14 • 10:00 to 11:30 AM

Profitability after the Pandemic
Positioning your wine brand to succeed



Keynote Speaker:
JON MORAMARCO
Managing Partner, bw166 LLC
Editor & Partner,
Gomberg & Fredrikson



Economic Outlook:
SARAH HOUSE
Senior Economist,
Wells Fargo Bank



Fire Prevention:
RICK JONES
Vinter
Jones Family Vineyards

Multi-topic Panel

moderated by Kay Philippakis, Farella, Braun & Martel, LLP



Tammy Boatright
President/Founder
VingDirect
*Changes in the direct to
consumer marketplace*



Mike Holden
CEO
Clos du Val
A view from the top



Mario Zepponi
Zepponi & Company
*Latest trends in winery
mergers and acquisitions*

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Online*

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