



## Carly O. Alameda

Partner

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Carly O'Halloran Alameda is the head of the Business Litigation group at Farella. She represents clients in high-stakes disputes in mediation, arbitration, and the courtroom, with an emphasis on complex contractual claims, real estate and construction disputes, and California appeals.

Carly is an accomplished litigator with experience at all stages of litigation, including trials and appeals. In addition to fiercely advocating for her clients in legal proceedings, Carly frequently helps clients avoid or minimize litigation by providing strategic advice through crisis management, analysis of liability and damages exposure, assistance with forensic investigations, and by leading and supporting pre-litigation negotiations. Carly's practical approach to dispute resolution is influenced by her experience serving in business roles, as outside general counsel to one privately held company and as a corporate board member for another. She understands how problems or disputes fit with a client's business needs so that she can effectively achieve the most favorable result.

Carly's experience includes:

- Lead trial counsel on behalf of a prominent developer in a complex real estate and easement dispute with a neighboring property in downtown San Francisco that was resolved favorably after a bench trial.
- Lead trial counsel on behalf of a technology company through an arbitration award and judgment in which the client successfully rescinded a large commercial lease and recovered extensive damages.
- Lead counsel on behalf of owners and developers of commercial properties to strategically navigate unexpected incidents and crises and resolve the resulting disputes and litigation, including with architects, contractors, and other third parties.
- Obtained a multimillion-dollar settlement on behalf of a solar company in a contract dispute days before the arbitration hearing began.
- Achieved an arbitration award on behalf of a manufacturer in an arbitration related to the alleged failure of components in a nuclear power plant, in which our client successfully enforced the contractual limitation of liability provisions against the opposing party's \$7 billion damages claims and recovered fees and costs as the prevailing party.

Carly's practice also includes extensive appellate work. Carly served as a clerk to the Hon. Mark B. Simons of the California Court of Appeal (First District), where she now regularly briefs and argues cases.

Carly is a founding member of WISE ([www.wiselawyers.org](http://www.wiselawyers.org)), a collaboration between in-house counsel and law firm partners to promote the advancement of women in the legal profession. She co-authored a series of articles on corporate board service, published as an [e-book](#). She served for more than a decade on the Berkeley Law Alumni Association Board of Directors, including serving as the Board President. She has also been a member of the Board of Directors for the Association of Business Trial Lawyers (ABTL) and was a member of the McFetridge American Inn of Court.

Carly earned her J.D. in 2006 from the University of California, Berkeley School of Law, where she taught Property Law to first-year law students as a teaching assistant and was associate editor of the *Ecology Law Quarterly*. She earned her B.S. in 2003 from Cal Poly San Luis Obispo, where she was an NCAA Division I volleyball player.

### Distinctions

### Services

- Appellate Litigation
- Business Litigation
- Family-Held Enterprises
- Private Client
- Real Estate
- Real Estate Litigation and Dispute Resolution

### Education

- University of California, Berkeley, School of Law (J.D., 2006)
  - Associate Editor, *Ecology Law Quarterly*; Best Oral Advocate, Moot Court; American Jurisprudence Awards - Real Estate and Trial Advocacy; Teaching Assistant, Property Law
- California Polytechnic State University, San Luis Obispo (B.S., 2003)
  - NCAA Division I volleyball player

### Bar Admissions

- California

### Clerkships

- California Court of Appeal (1st District), Mark B. Simons

- *The Best Lawyers in America*, Real Estate Law, Appellate Practice (2020-2025); Construction Law (2025)
- *Benchmark Litigation* - Future Star (California, 2023), "40 & Under Hotlist" (2017-2019)
- Northern California *Super Lawyers* (2022-2023)
- Northern California Rising Stars by *Super Lawyers* (2012-2021)

### **Memberships and Affiliations**

- Founding Member, WISE (Women In-house Support Equality)
- Board of Directors, Mammoth HR
- Board of Directors, Berkeley Law Alumni Association
- Board of Directors, The Association of Business Trial Lawyers
- Former Member, Advisory Board, East Bay Community Law Center
- Former Member, McFetridge American Inn of Court
- Former Member, The ABA Woman Advocate Committee

## **News**

August 15, 2024

**Farella Lawyers Recognized in The Best Lawyers in America® 2025 Edition**

August 17, 2023

**Farella Lawyers Recognized in The Best Lawyers in America® 2024 Edition**

July 7, 2023

**Farella Braun + Martel Attorneys Named to 2023 Northern California Super Lawyers and Rising Stars**

October 3, 2022

**Farella Braun + Martel Recognized in Benchmark Litigation 2023**

August 18, 2022

**50 Farella Lawyers in 2023 The Best Lawyers in America® and the Best Lawyers: Ones to Watch in America™; 4 Lawyer of the Year Awards**

July 14, 2022

**Farella Attorneys Named to 2022 Northern California Super Lawyers and Rising Stars**

October 1, 2021

**Farella Braun + Martel Recognized in Benchmark Litigation 2022**

August 19, 2021

**51 Farella Lawyers Listed in The Best Lawyers in America© 2022 and Best Lawyers: Ones to Watch**

July 8, 2021

**Farella Braun + Martel Attorneys Named to 2021 Northern California Super Lawyers and Rising Stars**

October 12, 2020

**Benchmark Litigation 2021 Ranks Farella Among Top Litigation Firms in California**

August 20, 2020

**52 Farella Braun + Martel Attorneys Listed in The Best Lawyers in America© 2021**

July 29, 2020

**Farella Represents Adobe Inc. in Prevailing on Petition to Transfer Patent Case Out of Western District of Texas**

July 8, 2020

**Farella Braun + Martel Attorneys Named to 2020 Northern California Super Lawyers and Rising Stars**

October 31, 2019

**Farella Assists Patagonia With Challenge to Federal Agencies' Weakening of ESA Protections**

August 12, 2019

**Farella Braun + Martel Attorneys Recognized in The Best Lawyers in America© 2020**

August 1, 2019

**Carly Alameda and Eugene Mar Named to Benchmark Litigation's 40 & Under Hotlist 2019**

July 9, 2019

**40 Farella Braun + Martel Attorneys Named to 2019 Northern California Super Lawyers and Rising Stars**

October 31, 2018

**Farella Braun + Martel Recognized in Benchmark Litigation 2019**

September 17, 2018

**Five Farella Braun + Martel Partners Named to Benchmark Litigation's 40 & Under Hotlist**

July 10, 2018

**48 Farella Braun + Martel Attorneys Named to 2018 Northern California Super Lawyers and Rising Stars**

August 8, 2017

**Three Farella Braun + Martel Partners Named to Benchmark Litigation's Under 40 Hotlist**

July 7, 2017

**50 Farella Braun + Martel Attorneys Named to 2017 Northern California Super Lawyers and Rising Stars**

February 14, 2017

**A Team Effort: Carly Alameda on Competition and Collaboration in In-House/Law Firm Alliance**

January 30, 2017

**Supporting Gender Diversity: Carly Alameda's Perspective**

January 17, 2017

**Farella Braun + Martel Partner Carly Alameda Co-Founds WISE: An Association Focused on the Professional Advancement of Women in Law**

July 8, 2016

**53 Farella Braun + Martel Attorneys Named to 2016 Northern California Super Lawyers and Rising Stars**

January 11, 2016

**Farella Braun + Martel Elevates Carly Alameda to Partner**

July 9, 2015

**Farella Braun + Martel Attorneys Named to 2015 Northern California Super Lawyers and Rising Stars**

July 21, 2014

**Farella Braun + Martel Attorneys Named to 2014 Northern California Super Lawyers and Rising Stars**

July 9, 2013

**Farella Braun + Martel Attorneys Named to 2013 Northern California Super Lawyers and Rising Stars**

July 6, 2012

**Farella Braun + Martel Attorneys Recognized As Northern California Super Lawyers and Rising Stars**

## Events

January 24, 2024

**The Fine Print: A Litigator's Perspective on Boilerplate Contract and Insurance Provisions**

*Association of Corporate Counsel*

October 4, 2023

**Beware of Boilerplate: A Litigator's Perspective on the Fine Print in Commercial Contracts**

*Farella's Client MCLE Day*

April 26, 2023

**The Fine Print: A Litigator's Perspective on Boilerplate Contract and Insurance Provisions**

*Palo Alto*

April 25, 2023

**The Fine Print: A Litigator's Perspective on Boilerplate Contract and Insurance Provisions**

10/9/2018

**Women Leading in the Statehouse and the Boardroom**

*Farella Braun + Martel, 235 Montgomery St., 17th Floor*

7/27/2018

**Write Your Agreements to Put You on the Path to Success: How to Avoid, or If Necessary Win, Contractual Disputes**

10/26/2017

**Ethics in the Boardroom**

6/1/2017

**Women on Corporate Boards: The Path and Inspiration**

*Duane Morris*

5/2/2017

**Pursuing a Corporate Board Position**

*Farella Braun + Martel LLP*

3/16/2017

**Getting More Women on Boards**

6/8/2016

**Cyber-heist your Corporate Mindshare: How to Engage the C-suite and Board**

*BESPOKE*

4/28/2016

**Cybersecurity Challenges Facing Bay Area Companies: The European Landscape**

*Farella Braun + Martel LLP*

4/15/2011

**Boalt Advocacy CLE Event**

## Publications

February 2, 2024

**Hsu Untied Interview With Carly Alameda**

*Hsu Untied*

4/7/2017

**On the Fast Track: How Logan Maley Has Quickly Risen to Lead Procore's Legal Department**

3/27/2017

**All [A]Board: Insights and Inspirations for Your Journey to and in the Boardroom**

2/21/2017

**Artificial Intelligence Meets the Mainstream: AI's Potential Impact on In-House Practice**

2/20/2017

**A Personalized Approach: Kim Clancy's Simple Secret for Bringing Diversity Into the Boardroom**

1/12/2017

**A Strategic Asset Board: Steve Walker Explains How the Board Can Engage With and Foster Forward-Thinking Strategy and Innovation**

12/12/2016

**Diversifying the Boardroom: Mary Quazzo Discusses the Chief Legal Officer's Role**

11/30/2016

**From Making the Right Decisions to Asking the Right Questions: Linda Graebner Discusses Her Move from the C-Suite to the Boardroom**

11/14/2016

**Playing the Board Game: Tips for Networking Onto a Corporate Board**

10/24/2016

**The Power of Being in the Room: 4 Ways Attorneys Can Help Increase Boardroom Diversity**

10/5/2016

**The Building Blocks of Board Service: Determining if Board Service is Right For You**

9/26/2016

**Get the Board on Board: Fulfilling Cybersecurity Governance Duties**

9/21/2016

**Life's Work: How Aileen Casanave Pursues Her Passions, Grows as an Attorney, and Impacts Her Community Through Board Service**

9/6/2016

**A Different Kind of Board: Bret Magpiong Explains the Phenomenon of Family Boards of Advisors**

8/22/2016

**The Basics of Board Service: Sheila Ronning Demystifies the Fundamentals**

7/27/2016

**Moving Companies Forward: How Michelle Wilson Applies Her Expertise in Growth Companies to Her Role on the Board**

5/9/2016

**Order in the Court: How David Kelly of the Golden State Warriors Serves the Winning Team**

4/29/2016

**Thriving Through Transformation: How PayPal's Emily Ward Used Her Network and Values to Define a Year**

3/22/2016

**A Strategic Pause: How Lauri Shanahan Successfully Transitioned to Full Time Board Service**

2/18/2016

**The Good Versus Money Dichotomy: Why Lawyers Serving on and Advising For-Profit Boards Benefits the Lawyers, Companies, and Communities**

2/8/2016

**The Byzantine Complexities: Strategies for Lawyers to Join a Board of Directors**

1/20/2016

**Cybersecurity and Data Breaches: How In-House Counsel Can Engage the Board**

1/15/2016

**A More "Authentic" Workplace: Gap Inc. Global General Counsel Michelle Banks on Working with Women**

## Outside the Office

Carly was a guest on *Hsu Untied*, an award-winning podcast hosted and produced by Richard Hsu featuring entrepreneurs, venture capitalists, best-selling authors, TED speakers, lawyers, Emmy Award winners, professional athletes, and other celebrities. In the podcast, she shares a personal glimpse into her background as an NCAA Division 1 volleyball player.