



## Carly O. Alameda

Partner

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Carly O'Halloran Alameda represents clients in a variety of civil litigation and appellate matters with an emphasis on complex breach of contract claims, real property disputes, and California appeals. Her practice includes representing clients in California state and federal courts, as well as in alternative dispute resolution processes, including AAA, JAMS, and ICC arbitrations.

Carly's strategic and practical approach to litigation is influenced by her experience as a corporate board member of Mammoth HR. Beyond simply litigating a case, she understands how a dispute fits into a client's business strategy so that she can effectively achieve the most favorable result.

Carly also previously served as clerk to the Hon. Mark B. Simons of the California Court of Appeal (First District). When handling a case on appeal, she understands the importance of selecting the right arguments and framing the issues in a way that will resonate and succeed with an appellate court.

Carly's experience includes:

- Representing real estate developer through four week jury trial in San Francisco Superior Court, involving claims of rescission, breach of contract, and fraud.
- Successfully obtaining writ relief to overturn summary adjudication in a real estate dispute.
- Achieving award on behalf of manufacturer in six week ICC arbitration related to failure of components in a nuclear power plant, in which the contractual limitations of liability were successfully enforced, the opposing party's damages claims in excess of \$7 billion were rejected, and our client was granted a fee and cost award as the "prevailing party" of over \$58 million.
- Obtaining a multi-million dollar settlement on behalf of a solar company days before the AAA arbitration hearing began, in a breach of contract dispute.
- Winning an arbitration award as part of a trial team in a case involving disputed purchase options and a multimillion-dollar real property transaction.
- Successfully resolving a significant dispute regarding a party's right to indemnification that turned on a gross negligence exception.

While earning her B.S. at Cal Poly San Luis Obispo, Carly was an NCAA Division I volleyball player.

### Distinctions

- *Benchmark Litigation* "40 & Under Hotlist" (2017-2019)
- Northern California Rising Stars by *Super Lawyers* (2012-2020)
- The *Best Lawyers in America* in the area of Real Estate Law (2020-2021)

### Memberships and Affiliations

- Founding Member, WISE (Women In-house Support Equality)
- Board of Directors, Mammoth HR
- Board of Directors, Berkeley Law Alumni Association
- Board of Directors, The Association of Business Trial Lawyers

### Services

- Appellate Litigation
- Business Litigation
- Private Client
- Real Estate
- Real Estate Litigation

### Education

- University of California, Berkeley, School of Law (J.D., 2006)
  - Associate Editor, *Ecology Law Quarterly*; Best Oral Advocate, Moot Court; American Jurisprudence Awards - Real Estate and Trial Advocacy
- California Polytechnic State University (B.S., 2003)
  - Liberal Studies

### Bar Admissions

- California

### Clerkships

- California Court of Appeal (1st District), Mark B. Simons

- Former Member, Advisory Board, East Bay Community Law Center
- Former Member, McFetridge American Inn of Court
- Former Member, The ABA Woman Advocate Committee

## News

October 12, 2020

**Benchmark Litigation 2021 Ranks Farella Among Top Litigation Firms in California**

August 20, 2020

**52 Farella Braun + Martel Attorneys Listed in The Best Lawyers in America© 2021**

July 29, 2020

**Farella Represents Adobe Inc. in Prevailing on Petition to Transfer Patent Case Out of Western District of Texas**

July 8, 2020

**Farella Braun + Martel Attorneys Named to 2020 Northern California Super Lawyers and Rising Stars**

October 31, 2019

**Farella Assists Patagonia With Challenge to Federal Agencies' Weakening of ESA Protections**

August 12, 2019

**Farella Braun + Martel Attorneys Recognized in The Best Lawyers in America© 2020**

August 1, 2019

**Carly Alameda and Eugene Mar Named to Benchmark Litigation's 40 & Under Hotlist 2019**

July 9, 2019

**40 Farella Braun + Martel Attorneys Named to 2019 Northern California Super Lawyers and Rising Stars**

October 31, 2018

**Farella Braun + Martel Recognized in Benchmark Litigation 2019**

September 17, 2018

**Five Farella Braun + Martel Partners Named to Benchmark Litigation's 40 & Under Hotlist**

July 10, 2018

**48 Farella Braun + Martel Attorneys Named to 2018 Northern California Super Lawyers and Rising Stars**

August 8, 2017

**Three Farella Braun + Martel Partners Named to Benchmark Litigation's Under 40 Hotlist**

July 7, 2017

**50 Farella Braun + Martel Attorneys Named to 2017 Northern California Super Lawyers and Rising Stars**

February 14, 2017

**A Team Effort: Carly Alameda on Competition and Collaboration in In-House/Law Firm Alliance**

January 30, 2017

**Supporting Gender Diversity: Carly Alameda's Perspective**

January 17, 2017

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**Farella Braun + Martel Partner Carly Alameda Co-Founds WISE: An Association Focused on the Professional Advancement of Women in Law**

July 8, 2016

**53 Farella Braun + Martel Attorneys Named to 2016 Northern California Super Lawyers and Rising Stars**

January 11, 2016

**Farella Braun + Martel Elevates Carly Alameda to Partner**

July 9, 2015

**Farella Braun + Martel Attorneys Named to 2015 Northern California Super Lawyers and Rising Stars**

July 21, 2014

**Farella Braun + Martel Attorneys Named to 2014 Northern California Super Lawyers and Rising Stars**

July 9, 2013

**Farella Braun + Martel Attorneys Named to 2013 Northern California Super Lawyers and Rising Stars**

July 6, 2012

**Farella Braun + Martel Attorneys Recognized As Northern California Super Lawyers and Rising Stars**

## Events

10/9/2018

**Women Leading in the Statehouse and the Boardroom**

*Farella Braun + Martel, 235 Montgomery St., 17th Floor*

7/27/2018

**Write Your Agreements to Put You on the Path to Success: How to Avoid, or If Necessary Win, Contractual Disputes**

10/26/2017

**Ethics in the Boardroom**

6/1/2017

**Women on Corporate Boards: The Path and Inspiration**

*Duane Morris*

5/2/2017

**Pursuing a Corporate Board Position**

*Farella Braun + Martel LLP*

3/16/2017

**Getting More Women on Boards**

6/8/2016

**Cyber-heist your Corporate Mindshare: How to Engage the C-suite and Board**

*BESPOKE*

4/28/2016

**Cybersecurity Challenges Facing Bay Area Companies: The European Landscape**

*Farella Braun + Martel LLP*

4/15/2011

**Boalt Advocacy CLE Event**

## Publications

1/17/2018

**Working With a Commercial Cannabis Tenant**

4/7/2017

**On the Fast Track: How Logan Maley Has Quickly Risen to Lead Procore's Legal Department**

3/27/2017

**All [A]Board: Insights and Inspirations for Your Journey to and in the Boardroom**

2/21/2017

**Artificial Intelligence Meets the Mainstream: AI's Potential Impact on In-House Practice**

2/20/2017

**A Personalized Approach: Kim Clancy's Simple Secret for Bringing Diversity Into the Boardroom**

1/12/2017

**A Strategic Asset Board: Steve Walker Explains How the Board Can Engage With and Foster Forward-Thinking Strategy and Innovation**

12/12/2016

**Diversifying the Boardroom: Mary Quazzo Discusses the Chief Legal Officer's Role**

11/30/2016

**From Making the Right Decisions to Asking the Right Questions: Linda Graebner Discusses Her Move from the C-Suite to the Boardroom**

11/14/2016

**Playing the Board Game: Tips for Networking Onto a Corporate Board**

10/24/2016

**The Power of Being in the Room: 4 Ways Attorneys Can Help Increase Boardroom Diversity**

10/5/2016

**The Building Blocks of Board Service: Determining if Board Service is Right For You**

9/26/2016

**Get the Board on Board: Fulfilling Cybersecurity Governance Duties**

9/21/2016

**Life's Work: How Aileen Casanave Pursues Her Passions, Grows as an Attorney, and Impacts Her Community Through Board Service**

9/6/2016

**A Different Kind of Board: Bret Magpiong Explains the Phenomenon of Family Boards of Advisors**

8/22/2016

**The Basics of Board Service: Sheila Ronning Demystifies the Fundamentals**

7/27/2016

**Moving Companies Forward: How Michelle Wilson Applies Her Expertise in Growth Companies to Her Role on the Board**

5/9/2016

**Order in the Court: How David Kelly of the Golden State Warriors Serves the Winning Team**

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4/29/2016

**Thriving Through Transformation: How PayPal's Emily Ward Used Her Network and Values to Define a Year**

3/22/2016

**A Strategic Pause: How Lauri Shanahan Successfully Transitioned to Full Time Board Service**

2/18/2016

**The Good Versus Money Dichotomy: Why Lawyers Serving on and Advising For-Profit Boards Benefits the Lawyers, Companies, and Communities**

2/8/2016

**The Byzantine Complexities: Strategies for Lawyers to Join a Board of Directors**

1/20/2016

**Cybersecurity and Data Breaches: How In-House Counsel Can Engage the Board**

1/15/2016

**A More "Authentic" Workplace: Gap Inc. Global General Counsel Michelle Banks on Working with Women**