



Carly O. Alameda

Partner

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Carly O'Halloran Alameda is the head of the Business Litigation group at Farella. She represents clients in high-stakes disputes in mediation, arbitration, and the courtroom, with an emphasis on complex contractual claims, real estate and construction disputes, and California appeals.

Carly is an accomplished litigator with experience at all stages of litigation, including trials and appeals. In addition to fiercely advocating for her clients in legal proceedings, Carly frequently helps clients avoid or minimize litigation by providing strategic advice through crisis management, analysis of liability and damages exposure, assistance with forensic investigations, and by leading and supporting pre-litigation negotiations. Carly's practical approach to dispute resolution is influenced by her experience serving in business roles, as outside general counsel to one privately held company and as a corporate board member for another. She understands how problems or disputes fit with a client's business needs so that she can effectively achieve the most favorable result.

Carly's experience includes:

- Lead trial counsel on behalf of a prominent developer in a complex real estate and easement dispute with a neighboring property in downtown San Francisco that was resolved favorably after a bench trial.
- Lead trial counsel on behalf of a technology company through an arbitration award and judgment in which the client successfully rescinded a large commercial lease and recovered extensive damages.
- Lead counsel on behalf of owners and developers of commercial properties to strategically navigate unexpected incidents and crises and resolve the resulting disputes and litigation, including with architects, contractors, and other third parties.
- Obtained a multimillion-dollar settlement on behalf of a solar company in a contract dispute days before the arbitration hearing began.
- Achieved an arbitration award on behalf of a manufacturer in an arbitration related to the alleged failure of components in a nuclear power plant, in which our client successfully enforced the contractual limitation of liability provisions against the opposing party's \$7 billion damages claims and recovered fees and costs as the prevailing party.

Carly's practice also includes extensive appellate work. Carly served as a clerk to the Hon. Mark B. Simons of the California Court of Appeal (First District), where she now regularly briefs and argues cases.

Carly is a founding member of WISE (www.wiselawyers.org), a collaboration between in-house counsel and law firm partners to promote the advancement of women in the legal profession. She co-authored a series of articles on corporate board service, published as an [e-book](#). She served for more than a decade on the Berkeley Law Alumni Association Board of Directors, including serving as the Board President. She has also been a member of the Board of Directors for the Association of Business Trial Lawyers (ABTL) and was a member of the McFetridge American Inn of Court.

Carly earned her J.D. in 2006 from the University of California, Berkeley School of Law, where she taught Property Law to first-year law students as a teaching assistant and was associate editor of the *Ecology Law Quarterly*. She earned her B.S. in 2003 from Cal Poly San Luis Obispo, where she was an NCAA Division I volleyball player.

Distinctions

Services

- Appellate Litigation
- Business Litigation
- Family-Held Enterprises
- Private Client
- Real Estate
- Real Estate Litigation and Dispute Resolution

Education

- University of California, Berkeley, School of Law (J.D., 2006)
 - Associate Editor, *Ecology Law Quarterly*; Best Oral Advocate, Moot Court; American Jurisprudence Awards - Real Estate and Trial Advocacy; Teaching Assistant, Property Law
- California Polytechnic State University, San Luis Obispo (B.S., 2003)
 - NCAA Division I volleyball player

Bar Admissions

- California

Clerkships

- California Court of Appeal (1st District), Mark B. Simons

- *The Best Lawyers in America*, Real Estate Law, Appellate Practice (2020-2025); Construction Law (2025)
- *Benchmark Litigation* - Future Star (California, 2023), "40 & Under Hotlist" (2017-2019)
- Northern California *Super Lawyers* (2022-2023)
- Northern California Rising Stars by *Super Lawyers* (2012-2021)

Memberships and Affiliations

- Founding Member, WISE (Women In-house Support Equality)
- Board of Directors, Mammoth HR
- Board of Directors, Berkeley Law Alumni Association
- Board of Directors, The Association of Business Trial Lawyers
- Former Member, Advisory Board, East Bay Community Law Center
- Former Member, McFetridge American Inn of Court
- Former Member, The ABA Woman Advocate Committee

News

August 15, 2024

Farella Lawyers Recognized in The Best Lawyers in America® 2025 Edition

August 17, 2023

Farella Lawyers Recognized in The Best Lawyers in America® 2024 Edition

July 7, 2023

Farella Braun + Martel Attorneys Named to 2023 Northern California Super Lawyers and Rising Stars

October 3, 2022

Farella Braun + Martel Recognized in Benchmark Litigation 2023

August 18, 2022

50 Farella Lawyers in 2023 The Best Lawyers in America® and the Best Lawyers: Ones to Watch in America™; 4 Lawyer of the Year Awards

July 14, 2022

Farella Attorneys Named to 2022 Northern California Super Lawyers and Rising Stars

October 1, 2021

Farella Braun + Martel Recognized in Benchmark Litigation 2022

August 19, 2021

51 Farella Lawyers Listed in The Best Lawyers in America© 2022 and Best Lawyers: Ones to Watch

July 8, 2021

Farella Braun + Martel Attorneys Named to 2021 Northern California Super Lawyers and Rising Stars

October 12, 2020

Benchmark Litigation 2021 Ranks Farella Among Top Litigation Firms in California

August 20, 2020

52 Farella Braun + Martel Attorneys Listed in The Best Lawyers in America© 2021

July 29, 2020

Farella Represents Adobe Inc. in Prevailing on Petition to Transfer Patent Case Out of Western District of Texas

July 8, 2020

Farella Braun + Martel Attorneys Named to 2020 Northern California Super Lawyers and Rising Stars

October 31, 2019

Farella Assists Patagonia With Challenge to Federal Agencies' Weakening of ESA Protections

August 12, 2019

Farella Braun + Martel Attorneys Recognized in The Best Lawyers in America© 2020

August 1, 2019

Carly Alameda and Eugene Mar Named to Benchmark Litigation's 40 & Under Hotlist 2019

July 9, 2019

40 Farella Braun + Martel Attorneys Named to 2019 Northern California Super Lawyers and Rising Stars

October 31, 2018

Farella Braun + Martel Recognized in Benchmark Litigation 2019

September 17, 2018

Five Farella Braun + Martel Partners Named to Benchmark Litigation's 40 & Under Hotlist

July 10, 2018

48 Farella Braun + Martel Attorneys Named to 2018 Northern California Super Lawyers and Rising Stars

August 8, 2017

Three Farella Braun + Martel Partners Named to Benchmark Litigation's Under 40 Hotlist

July 7, 2017

50 Farella Braun + Martel Attorneys Named to 2017 Northern California Super Lawyers and Rising Stars

February 14, 2017

A Team Effort: Carly Alameda on Competition and Collaboration in In-House/Law Firm Alliance

January 30, 2017

Supporting Gender Diversity: Carly Alameda's Perspective

January 17, 2017

Farella Braun + Martel Partner Carly Alameda Co-Founds WISE: An Association Focused on the Professional Advancement of Women in Law

July 8, 2016

53 Farella Braun + Martel Attorneys Named to 2016 Northern California Super Lawyers and Rising Stars

January 11, 2016

Farella Braun + Martel Elevates Carly Alameda to Partner

July 9, 2015

Farella Braun + Martel Attorneys Named to 2015 Northern California Super Lawyers and Rising Stars

July 21, 2014

Farella Braun + Martel Attorneys Named to 2014 Northern California Super Lawyers and Rising Stars

July 9, 2013

Farella Braun + Martel Attorneys Named to 2013 Northern California Super Lawyers and Rising Stars

July 6, 2012

Farella Braun + Martel Attorneys Recognized As Northern California Super Lawyers and Rising Stars

Events

January 24, 2024

The Fine Print: A Litigator's Perspective on Boilerplate Contract and Insurance Provisions

Association of Corporate Counsel

October 4, 2023

Beware of Boilerplate: A Litigator's Perspective on the Fine Print in Commercial Contracts

Farella's Client MCLE Day

April 26, 2023

The Fine Print: A Litigator's Perspective on Boilerplate Contract and Insurance Provisions

Palo Alto

April 25, 2023

The Fine Print: A Litigator's Perspective on Boilerplate Contract and Insurance Provisions

10/9/2018

Women Leading in the Statehouse and the Boardroom

Farella Braun + Martel, 235 Montgomery St., 17th Floor

7/27/2018

Write Your Agreements to Put You on the Path to Success: How to Avoid, or If Necessary Win, Contractual Disputes

10/26/2017

Ethics in the Boardroom

6/1/2017

Women on Corporate Boards: The Path and Inspiration

Duane Morris

5/2/2017

Pursuing a Corporate Board Position

Farella Braun + Martel LLP

3/16/2017

Getting More Women on Boards

6/8/2016

Cyber-heist your Corporate Mindshare: How to Engage the C-suite and Board

BESPOKE

4/28/2016

Cybersecurity Challenges Facing Bay Area Companies: The European Landscape

Farella Braun + Martel LLP

4/15/2011

Boalt Advocacy CLE Event

Publications

February 2, 2024

Hsu Untied Interview With Carly Alameda

Hsu Untied

4/7/2017

On the Fast Track: How Logan Maley Has Quickly Risen to Lead Procore's Legal Department

3/27/2017

All [A]Board: Insights and Inspirations for Your Journey to and in the Boardroom

2/21/2017

Artificial Intelligence Meets the Mainstream: AI's Potential Impact on In-House Practice

2/20/2017

A Personalized Approach: Kim Clancy's Simple Secret for Bringing Diversity Into the Boardroom

1/12/2017

A Strategic Asset Board: Steve Walker Explains How the Board Can Engage With and Foster Forward-Thinking Strategy and Innovation

12/12/2016

Diversifying the Boardroom: Mary Quazzo Discusses the Chief Legal Officer's Role

11/30/2016

From Making the Right Decisions to Asking the Right Questions: Linda Graebner Discusses Her Move from the C-Suite to the Boardroom

11/14/2016

Playing the Board Game: Tips for Networking Onto a Corporate Board

10/24/2016

The Power of Being in the Room: 4 Ways Attorneys Can Help Increase Boardroom Diversity

10/5/2016

The Building Blocks of Board Service: Determining if Board Service is Right For You

9/26/2016

Get the Board on Board: Fulfilling Cybersecurity Governance Duties

9/21/2016

Life's Work: How Aileen Casanave Pursues Her Passions, Grows as an Attorney, and Impacts Her Community Through Board Service

9/6/2016

A Different Kind of Board: Bret Magpiong Explains the Phenomenon of Family Boards of Advisors

8/22/2016

The Basics of Board Service: Sheila Ronning Demystifies the Fundamentals

7/27/2016

Moving Companies Forward: How Michelle Wilson Applies Her Expertise in Growth Companies to Her Role on the Board

5/9/2016

Order in the Court: How David Kelly of the Golden State Warriors Serves the Winning Team

4/29/2016

Thriving Through Transformation: How PayPal's Emily Ward Used Her Network and Values to Define a Year

3/22/2016

A Strategic Pause: How Lauri Shanahan Successfully Transitioned to Full Time Board Service

2/18/2016

The Good Versus Money Dichotomy: Why Lawyers Serving on and Advising For-Profit Boards Benefits the Lawyers, Companies, and Communities

2/8/2016

The Byzantine Complexities: Strategies for Lawyers to Join a Board of Directors

1/20/2016

Cybersecurity and Data Breaches: How In-House Counsel Can Engage the Board

1/15/2016

A More "Authentic" Workplace: Gap Inc. Global General Counsel Michelle Banks on Working with Women

Outside the Office

Carly was a guest on *Hsu Untied*, an award-winning podcast hosted and produced by Richard Hsu featuring entrepreneurs, venture capitalists, best-selling authors, TED speakers, lawyers, Emmy Award winners, professional athletes, and other celebrities. In the podcast, she shares a personal glimpse into her background as an NCAA Division 1 volleyball player.