

June 2013

ecotality™

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Safe Harbor Statement

As provided by the "Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995," ECOtality, Inc. cautions the audience that this presentation includes forward-looking statements. Actual results might differ materially from those projected in the forward-looking statements. Additional information concerning factors that could cause actual results to materially differ from those in the forward-looking statements in ECOtality's financial statements filed with the Securities and Exchange Commission.

Company Overview

Leading Hardware, Software and R&D for electric transportation
Diversified revenue base of 3 complementary business segments

Blink

- Residential , public & commercial EV charging solutions
- Contracted by U.S. Dept. of Energy for The EV Project (~\$115M)
- Over 11,000 chargers installed as of February 2013

Minit-Charger

- Fast charging electric material handling and ground support equipment
- 5,600+ chargers deployed in warehouse and distribution centers
- Reduces fuel costs while enhancing productivity and safety

ETEC Labs

- 20+ years of consulting and R&D for advanced transportations systems, fueling infrastructure, energy storage and vehicle technologies
- Awarded \$26.4M by U.S. Dept. of Energy for advanced vehicle testing
- 80 million+ miles of testing on advanced vehicles & infrastructure

The logo for Blink, featuring the word "blink" in a bold, lowercase, sans-serif font.The logo for Minit-Charger, featuring the words "MINT" and "CHARGER" in a bold, uppercase, sans-serif font, separated by a small green square icon.The logo for Etec Labs, featuring a stylized circular icon with blue and yellow segments, followed by the words "etec labs" in a lowercase, sans-serif font.

blink



Membership Card



Level 2 Residential



Level 2 Commercial



DC Fast Charger

Blink Network Technology



Mobile Devices



Web Locator

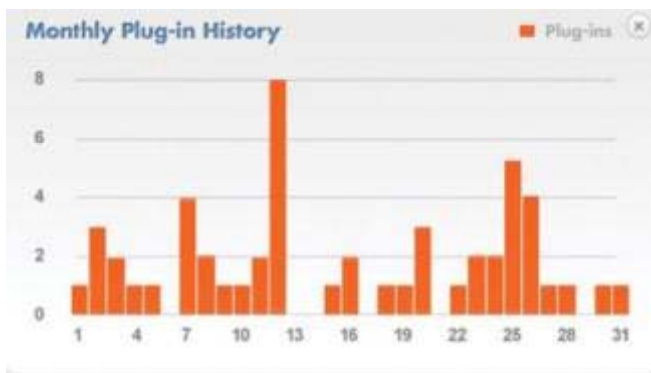


Connected Devices

Blink Network

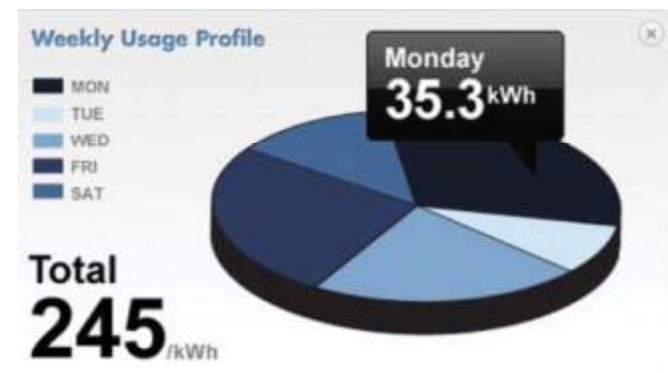
EV Drivers:

- Locate a Blink charger
- Mapping & directions
- Real-time availability
- Charge status monitoring
- Program for lowest kWh rates
- Remote control of charging



Employers & Commercial Hosts:

- Monetize charging services
- Attract new customers
- Energy & usage data
- Flexible access controls
- Increase customer dwell time
- Advertising opportunities



Blink Revenue

Revenue Streams

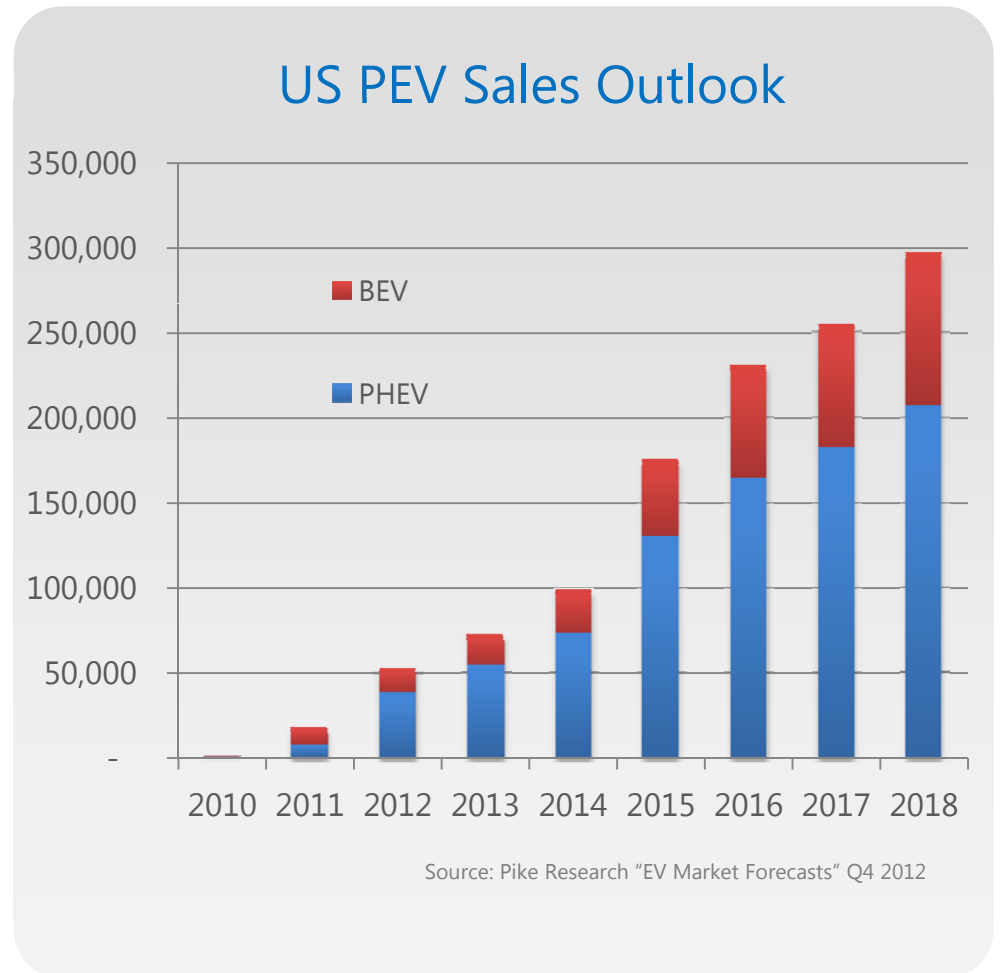
- Equipment Sales
- Access and Usage Fees
- Licensing
- Advertising
- Utility Services
- Data
- Warranty/Service
- Installation

| User Type | Annual Fee | L2 Fee/ Hour | DCFC Fee/ Session |
|-----------|------------|-----------------|----------------------|
| Blink + | \$30 | \$1.00 | \$5.00 |
| Guest | – | \$2.00 | \$8.00 |



Market Drivers

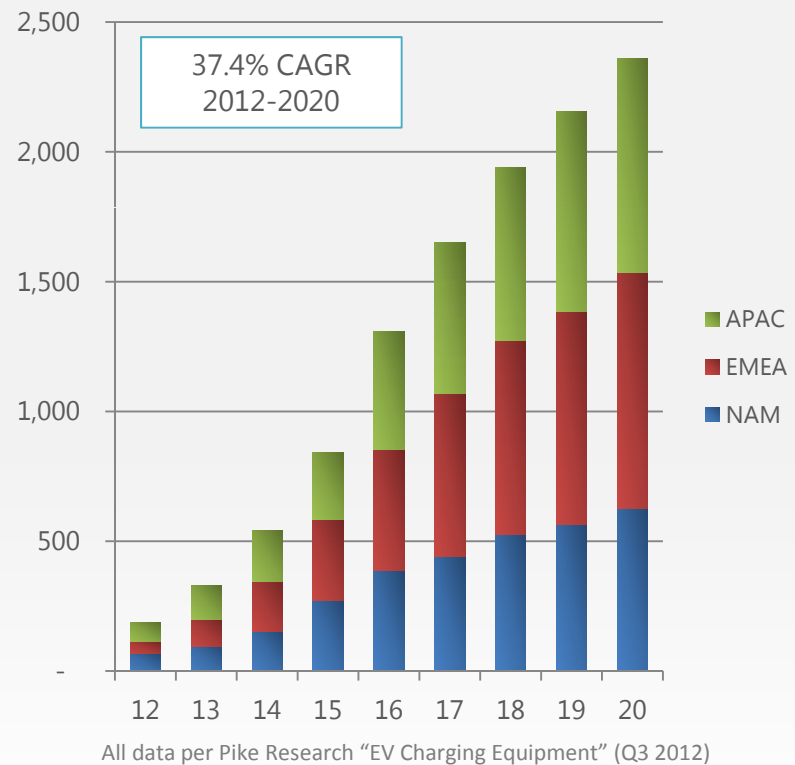
- Rising oil/gas prices
- Increased vehicle availability
- Increased consumer awareness
- Growing charge infrastructure
- Strong government support
- Rising CAFE Standards



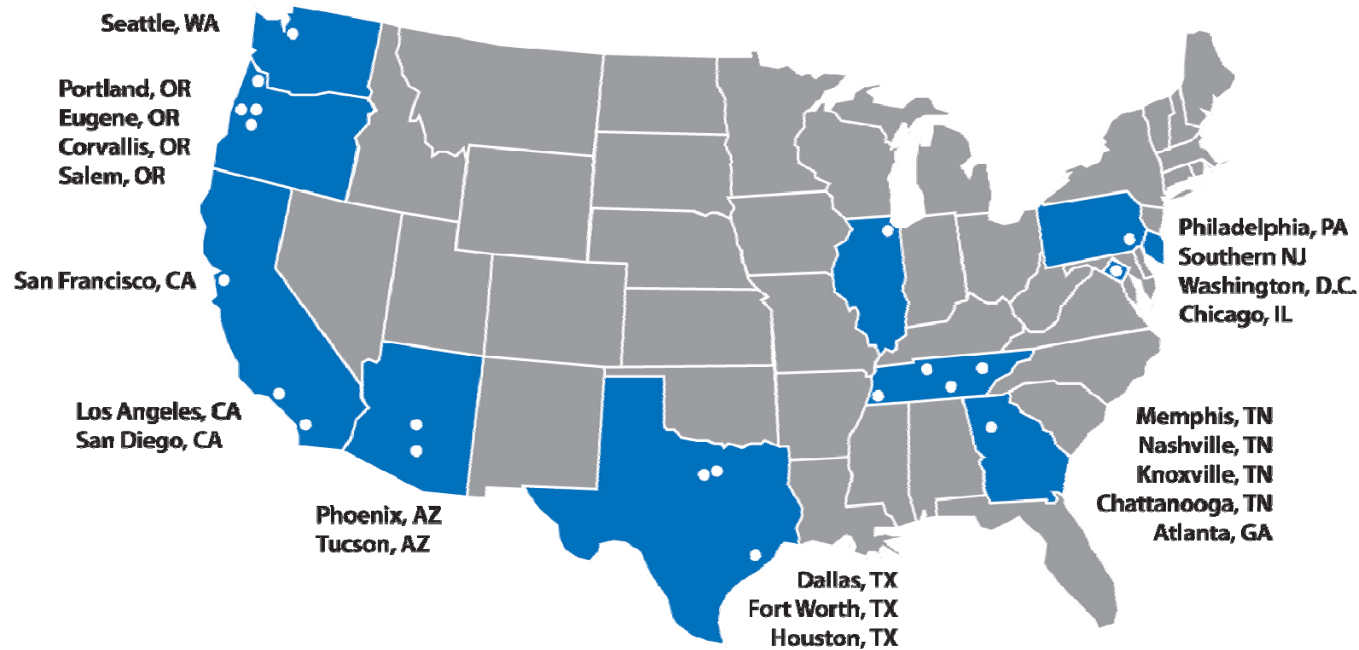
Industry Growth

- 37.4% CAGR for global sales of EV Charging Equipment
- Market to grow from ~\$355M to ~\$3.8B by 2020
- Total annual global unit sales to grow from ~187,000 to ~2.4 million by 2020
- Cumulative new units in the field from 2012-2020 to top 11.4 million

Demand for EV Charging Equipment
(Units in thousands)



The EV Project



Project Manager for the
US Dept. of Energy

\$100.2M contract with
\$15M in other grants

11,000+ chargers
deployed*

*as of February 2013



**More than
1.7 million
charge events.**



Strategic Customers





Capitol Gateway Park – Olympia, WA



CenturyLink (formerly Qwest) Field – Seattle, WA



Nissan Plant – Smyrna, TN



Florida Power & Light – Miami, FL



IKEA – East Bay, San Francisco, CA



Paradise Point Resort & Spa – San Diego, CA



Walmart – Wood Village, OR



The North Face HQ – Alameda, CA

Interoperability JV

- 3/7/13: Established **Collaboratev, LLC**, a JV with ChargePoint for EV drivers to charge on any affiliated network
 - ChargePoint raised \$47.5M in Series D financing led by Kleiner Perkins Caufield & Byers and Braemar Energy Ventures (5/7/12)
- Blink + ChargePoint currently operated over **~15,000 public charge ports** or **~90%** of public chargers in the U.S.
- Collaboratev objectives:
 - Common authentication/access credentials
 - Single billing statement for all charging activity
 - Provide aggregated usage data to users
 - Financial reconciliation amongst networks
 - Clearinghouse for all mapping/POI data for industry

collaboratev



-chargepoint+ blink

*"The creation of a **vendor-agnostic payment processing and authentication system** for EV charging would alleviate consumer concern of being tied to one charging network and would therefore make EVs **more attractive to mainstream vehicle buyers.**"*

- John Gartner, Pike Research

Management Team



H. Ravi Brar
**President, CEO &
Director**

- Formerly EVP and CFO at Exigen Services
- Previously CFO and COO of Pac-West Telecomm
- Former director of business development for China, Russia and India at Xerox Corporation



Murray Jones
COO

- Led ABB's Electric Vehicle charging range-ready infrastructure initiative in North America
- Spent 33 years with GE in its industrial and automotive businesses



Susie Herrmann
CFO

- Diverse financial leadership with start-ups and Fortune 500 companies spanning 20+ years of experience
- Former director of Accounting Services for Belae Brands
- Previously financial controller for Innovative Brands
- CPA



Paul Gordon
CTO

- As former VP of Engineering, oversaw the SecureMesh product portfolio at Trilliant Networks
- Previously president & CEO of SkyPilot Networks
- Held positions at Terawave, Pacific Broadband Communications and COM21



Martin Felli
**VP, General
Counsel**

- Formerly SVP and Associate General Counsel of Clear Channel Outdoor, Inc.
- Previously Senior Counsel for HBO, the premium cable television network.
- Former associate at Latham & Watkins



ECOtality, Inc.
Post Montgomery Center
1 Montgomery Street, Suite 2525
San Francisco, CA 94104
P: 415-992-3000

www.ECOtality.com
www.blinknetwork.com
www.minitcharger.com

